

Workshops to collaboratively accelerate your business growth



What:

Enabling your business to grow operationally with a data mindset

Why:

You have established your data mindset vision and know your direction of travel for your business. The operational enablers workshop builds on your data mindset vision to establish what you need to do with data assets, process and technology to ensure accuracy and efficiency.

You will:

- Map where you are today, where you need to be tomorrow and the gaps to get there
- Identify where to generate business efficiencies
- Have a prioritised list of jobs to be done
- Create your ideal infrastructure blueprint
- Be confident managing your investment risk

How:

Our collaborative approach involves preliminary interviews followed with a design thinking workshop to identify what data assets and technology are needed to support your growth strategy.

Engaging exercises will facilitate your teams' contributions which we will capture, interpret with our MoJo lens and share with you after the workshop.

We'll check in with you a few weeks after the workshop and see how your strategy is becoming a reality and delivering impact to your business.

Who:

Business owners, leaders and teams.

Commitment:

The equivalent of 2 days of your time over a fortnight. £7,500 + VAT (up to 8 attendees).

Not sure which sessions are right for you? Get in touch and we can guide you through them.

www.wearemojo.co.uk