

Workshops to collaboratively accelerate your business growth



What:

Cultural adoption of your data mindset vision to enable your business to grow

Why:

This workshop builds on your data mindset vision to establish what needs to be done culturally to deliver accelerated growth with a data mindset.

You will:

- Have clarity on what skills and levels of data literacy your people need
- Have a plan for supporting your people's skills gaps
- The roadmap for more a data literate workforce making decisions on fact not intuition
- Guidelines for data governance roles and responsibilities

How:

Our collaborative approach involves preliminary interviews followed with a design thinking workshop to identify what cultural changes are needed to support your growth strategy.

Engaging exercises will facilitate your teams' contributions which we will capture, interpret with our MoJo lens and share with you after the workshop.

We'll check in with you a few weeks after the workshop and see how your cultural enablement is taking shape.

Who:

Business owners, leaders and teams.

Commitment:

The equivalent of 2 days of your time over a fortnight. £7,500 + VAT (up to 8 attendees).

Not sure which sessions are right for you? Get in touch and we can guide you through them.

www.wearemojo.co.uk