



# Workshops to collaboratively accelerate your business growth



## What:

**Leading your business with a data mindset**

## Why:

The leading workshop will help your business develop a growth strategy that identifies where to focus effort.

You will:

- Define the numbers that drive your business
- Identify and quantify where the opportunities lie
- Determine the balance between acquisition and retention
- Understand different types of measurement for data-led decisions
- Have the structure for a testing programme to accelerate growth

## How:

Our collaborative approach involves preliminary interviews followed with a design thinking workshop to identify where to focus effort to deliver accelerated growth to your business.

Engaging exercises will facilitate your teams' contributions which we will capture, interpret with our MoJo lens and share with you after the workshop.

We'll check in with you a few weeks after the workshop and see how your strategy is becoming a reality and delivering positive growth.

## Who:

Business owners, leaders and teams.

## Commitment:

The equivalent of 2 days of your time over a fortnight.  
£7,500 + VAT (up to 8 attendees).

**Not sure which sessions are right for you? Get in touch  
and we can guide you through them.**

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